



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors : Ken KUTARAGI  
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Serial No. : 09/780,995

Filed : February 9, 2001

Title : **IN-CONTENTS ADVERTISING METHOD, IN-CONTENTS ADVERTISING SERVER, AND PROGRAM-TRANSFERRING MEDIUM FOR REALIZING IN-CONTENTS ADVERTISING**

Examiner : John L. Young

Art Unit : 3622

March 8, 2005

Commissioner for Patents  
P. O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE**

SIR:

Applicant hereby petitions for a one-month extension, a petition pursuant to 37

C.F.R. §1.136(a) and authorization to charge the requisite fee being enclosed.

In response to the Office Action dated December 8, 2004, please amend the  
subject application as follows:

Any fee due with this paper may be  
Charged to Deposit Account No. 50-1290

Filed by Express Mail  
Receipt No. 547969807445  
on Mar-18-05  
pursuant to 37 C.F.R. 1.10.  
By Patricia Muir  
Patricia Muir